In 2018, we spent time sharpening our focus on the most threatened agricultural valleys of the Puget Sound region, and expanding the ways in which we carry out our mission.
Dear Friends,

As the new board president of PCC Farmland Trust, I am pleased to reflect on the impact that this organization has had across our community. In 2018, we spent time sharpening our focus on the most threatened agricultural valleys of the Puget Sound region, and expanding the ways in which we carry out our mission. From launching a land-matching tool for local farmers and continuing to build momentum with the Our Farms, Our Future campaign, to fully subscribing our first-ever impact investment vehicle, I am proud of the innovative ways we have responded to rising land prices across this region.

While our conservation team worked side by side with farmers and local government to preserve the highest quality farmland, our fundraisers raised the capital to make it happen. Through community engagement and farmland stewardship, our staff connected with food growers across the state to support their land management and land access needs. Whether on the farm or off, we educated the local community about the importance and urgency of farmland preservation in Washington and inspired them to take action for our cause.

All along the way, supporters like you showed up with passion and enthusiasm. Over 430 of you attended our events throughout the year, and 63,695 of you engaged with our stories online. By purchasing special products at PCC Community Markets or donating at the register, you helped us raise $114,246 for farmland. Sixty eight of you created almost two acres of pollinator habitat by planting over 1,200 native plants on protected land.

In total, we protected 520 acres of farmland across the region last year. Conserving Let Us Farm in the South Puget Sound now means that the legacy of two land stewards will be carried forward into the future. Protecting farms like Reiner Farm and Johnson Farm in the North Puget Sound means that farm businesses in historic agricultural communities will remain commercially viable. By working in partnership with farmers, government officials, and Tribes toward shared conservation goals, we continue to balance farm, fish, and flood management interests within a rapidly changing region.

I am honored to do this work alongside such a committed group of donors, investors, and volunteers. Thank you for supporting local farms!

Sincerely,

Mark Kantor
Board President
“Conserving our farm gives us peace of mind as we think about the future. It’s a big relief as we prepare to transition our land to new growers.”

– Roger Johnson, farmer in Stanwood
Key Accomplishments

Together, we preserved the 260-acre Reiner Farm in Monroe, featuring two miles of salmon habitat along the Skykomish River and 120 acres of forestland and wetlands.

17 accredited investors helped us fully subscribe the Farmland Impact Note, our first-ever impact investment vehicle designed to help purchase and protect Reiner Farm.

To uphold the farming legacy of two land stewards, we worked with Cecelia Boulais and Steve Hallstrom to preserve Let Us Farm in Oakville.

With your help, we protected the 171-acre Johnson Farm in Stanwood, transitioning the farm to a younger generation of growers.

68 volunteers created nearly 2 acres of pollinator habitat on farmland by planting more than 1,200 native plants.

223 donors gave to us for the first time, generating $46,875 in gifts.

Our long-term partnership with Powers Winery hit $225,984 in donations from wine sold at PCC Community Market stores.

PCC Community Markets committed $1 million to the Our Farms, Our Future campaign to protect Puget Sound farmland, and shoppers supported our work to the tune of $89,700.

We continued our successful track record of recycling capital by retiring a $382,000 bridge loan for Bailey Farm.

We provided 9 grants to farmers totaling $18,000 to support them in their pursuit of sustainable practices on their conserved land.

We officially launched our land-matching tool, Farm to Farmer, supporting 36 farmers and landowners in Pierce and King Counties.

415 donors gave over $102,769 through online giving days, GiveBIG and Giving Tuesday.

We collaborated with community partners to secure $720,250 in conservation funding.

We deepened our partnerships with government officials, Tribes, and local farmers through our leadership of the Snohomish Farmland Conservation Strategy.

THANK YOU!

These accomplishments would not have been possible without the support of our donors, investors, corporate sponsors, grantors, partners, and friends. Your commitment is making a difference for future generations of farmers and eaters.
We have raised over $19 million of our $26 million goal for the Our Farms, Our Future campaign, and have 10 projects in the pipeline for conservation.
Looking Ahead

We have 10 projects – more than 1,500 acres – in the pipeline for conservation over the next two years.

We made our first three matches through our land-matching tool, Farm to Farmer, this year, and have plans to scale the program.

We have raised over $19 million of our $26 million goal for the Our Farms, Our Future campaign thanks to supporters like you.

As our 20th anniversary approaches, we are planning for the next 20 years by examining the future direction of our programs, refining our conservation priorities, and committing to greater justice and equity in our work.
Financial Report

JANUARY 1 - DECEMBER 31, 2018

OPERATING EXPENSES

- Fund Development: $544,500
- Management: $293,079
- All Programs: $1,105,856
  - Community Engagement: $224,153
  - Farm to Farmer: $187,184
  - Stewardship: $291,101
  - Conservation: $403,417
- TOTAL: $1,943,435

CONSERVATION CAPITAL EXPENSES

- Easements & Property Acquisitions: $491,999
- TOTAL: $2,435,434

COMBINED EXPENSE TOTAL: $2,435,434

OPERATING SUPPORT

- Donations: $1,504,316
- Special Events: $153,074
- Land lease, earned, and investment income: $107,414
- TOTAL: $1,764,804

CONSERVATION CAPITAL SUPPORT

- Donations: $325,765
- Public Grants: $521,038
- TOTAL: $846,803

COMBINED SUPPORT TOTAL: $2,611,607

EXPENSES

- Fund Development: 22%
- Management: 12%
- All Programs: 45%
- Community Engagement: 6%
- Farm to Farmer: 3%
- Stewardship: 32%
- Conservation: 58%

SUPPORT

- Donations: 32%
- Special Events: 58%
- Land lease, earned, and investment income: 6%
- Public Grants: 3%
2018 Board of Directors

Beth Mondzac, President
Rick VanderKnyff, Immediate Past President
Mark Kantor, Vice President
Elizabeth Pontefract, Secretary/Treasurer
Robert Farrell
Bailey Hinckley
Dr. Stephen Jones

Special Thanks

Adele Maruo & John Lowrance
Alison Leber
Annie Salafsky & Susan Ujcic
Audra Mulkern
Badger Mountain Vineyard & Powers Winery
Bailey Farm
Becky Selengut
Beth Mondzac
Betsy Robblee
Bill Thorness
Bodyceuticals Calendula Skincare
CBRE
Chaco Canyon
Chinook Book
Chipotle Mexican Grill
Chocolopolis
Choice Organic Teas
Clif Bar
DRY Soda
Early Bird Farm
Easton Richmond
Elk Run Farm
Environmental Science Associates
Essential Baking Company
Ford Farm
Four Elements Farm
Frankie & Jo’s
Heyday
Homegrown Sustainable Sandwich Shop

Betsy Lieberman
Randy Lee
Sarah Mahlab
Kate Rogers
Sylvia See
Sandra Wood

Hot Cakes Molten Chocolate Cakery
Inch Acres
Janelle Maiocco
Juicebox Café
Kashi
Kate Rogers
Lagunitas Brewing Co.
Local Roots Farm
Maria Hines
Marlys Erickson & Christine Hurley
Mithun
Mountaineers Books
Mountain View Dairy
Oregon Country Beef
Patagonia Provisions
PCC Community Markets
Pike Brewing Company
Sandy Wood
Shelstad Farm
Sizzle Pie
Tacoma Green Drinks
The Pantry
Tom Douglas Seattle Kitchen
Tony’s Coffee
Top Ten Toys
Van Ness Feldman
Westland Distillery
Zestful Gardens Farm